

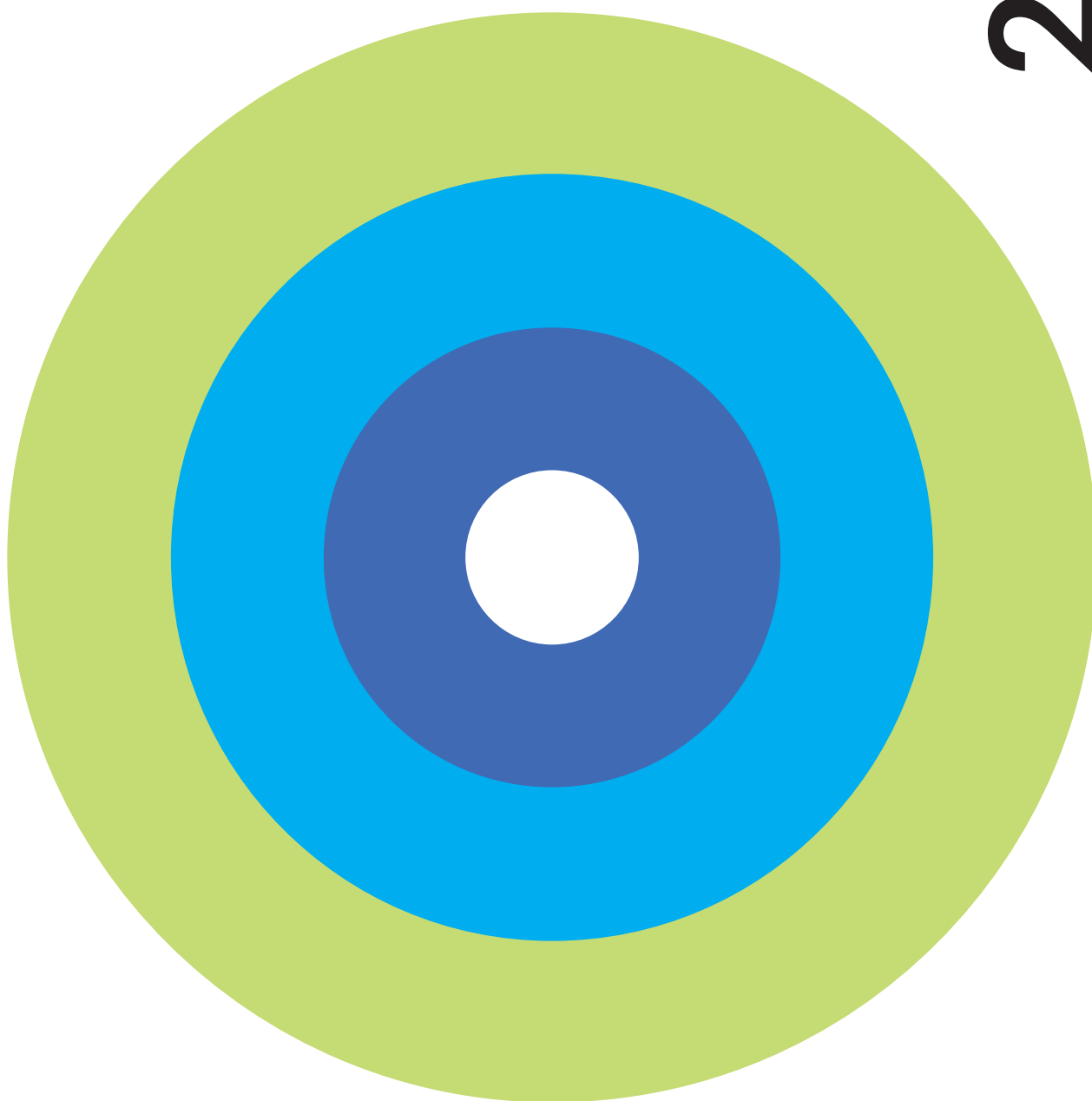
# Property Stream

Branding | Websites | Marketing

Update

23

2022



It's been a busy year.

We created the BEST estate agency website in the country, winning Website of the Year at The Negotiator Awards 2021.

We've worked with some of the most respected, up and coming estate agents and property businesses in the UK, creating awesome brands and websites that are taking the industry by storm. You can read about some of those in this brochure.

We cannot wait to work with you to help you elevate and step-change your business.

Let's make a splash.

Robin Arnold & Edward Bennett  
Founding partners - Property Stream



Update

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Let's make a splash

# About us

## Our founders



Robin Arnold  
Strategy Director



Eddy Bennett  
Digital Director

## Our senior team



Andrew Gibbs  
Partner



Pernilla Tweddle  
Marketing Director



Paula Greenwood  
Project Director



Michael Barrow  
Creative Lead





Winners of Website of the Year at The Negotiator Awards 2021, we wrote, designed and built this award winning website for Foundation Estate Agents in East Kent.

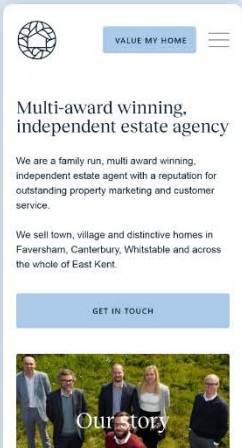
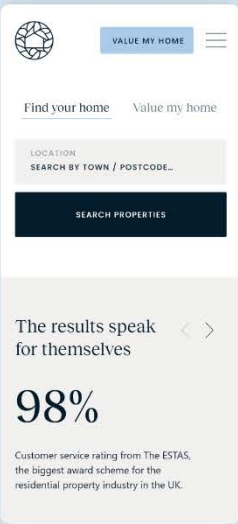
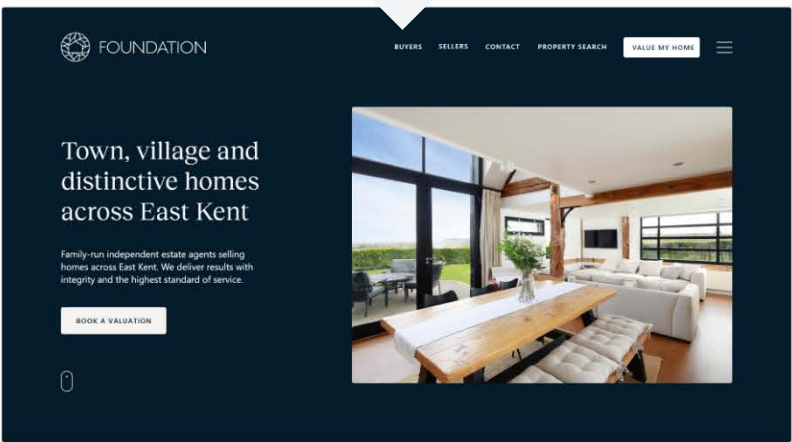
The brief was to create a new logo and brand identity to reflect Foundation’s reputation for excellence and build a beautiful website that embraces the latest technology to drive the business forward.

We created a sophisticated brand identity and a stunning website that expressed the values and story behind the company. The new logo was designed to represent the foundations of the company and its growing aspirations.



**Pernilla’s Top Tip: Award-winning website has transformed the business**

“Through carefully written copy, stunning image selection and the latest functionality, the website is a true reflection of the new brand identity behind Foundation. Winning Website of the Year in 2021 has been instrumental in helping the business reach phenomenal success, doubling its turnover in one year.”





# Charles David Casson



“I am in LOVE with our new brand and website”

Neil Baldock, Owner, Charles David Casson

“F\*\*\*ing love it!”

Matt Baldock, Owner, Charles David Casson



Shortlisted for Website of the Year at The Negotiator Awards 2022.

Let's make a splash

Charles David Casson (CDC) is a successful residential sales and lettings agency in Essex with a nationwide franchise offering. Brothers Matt and Neil Baldock are the owners and represent an entrepreneurial powerhouse with a reputation for passion and excellence in the property industry.

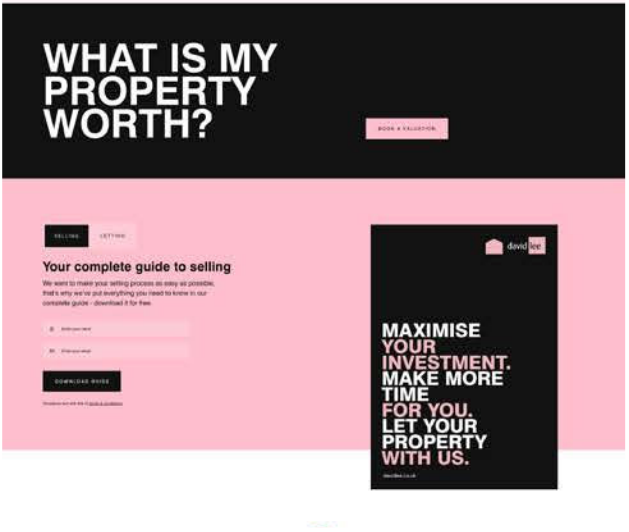
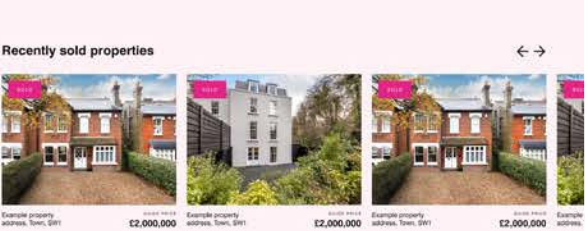
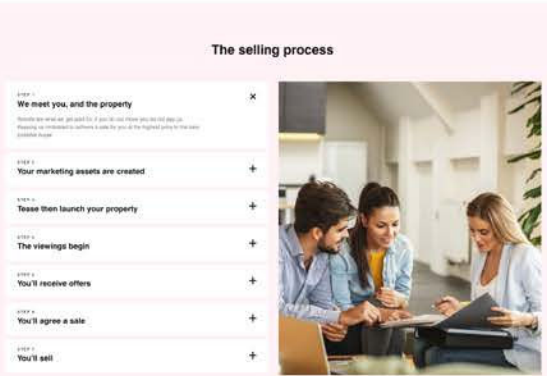
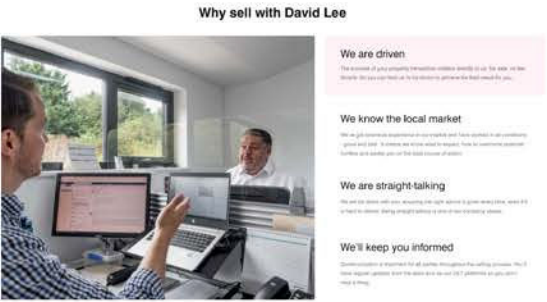
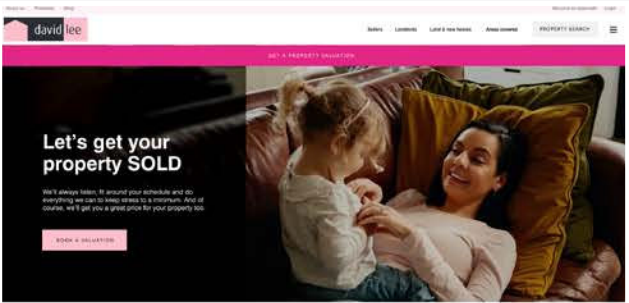
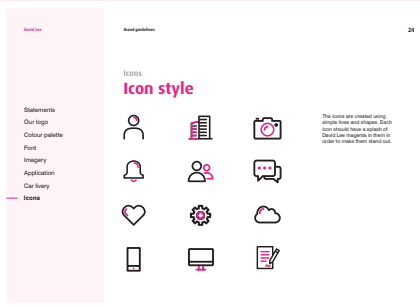
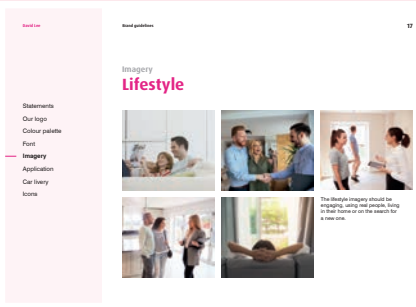
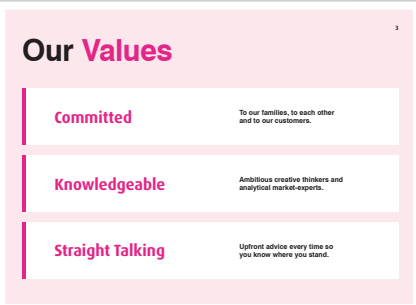
#### The brief

“Refresh our brand into something awesome. Build us a contemporary, state of the art website to reflect the new branding and drive leads. Help us step change our franchising offering.”

We wrote a complete Brand Positioning Statement for CDC as well as the website copy to articulate the agency's goals and values, and chose imagery and designs to match. Encapsulating and documenting the business values, brand story and brand messaging was key in developing the end-product.





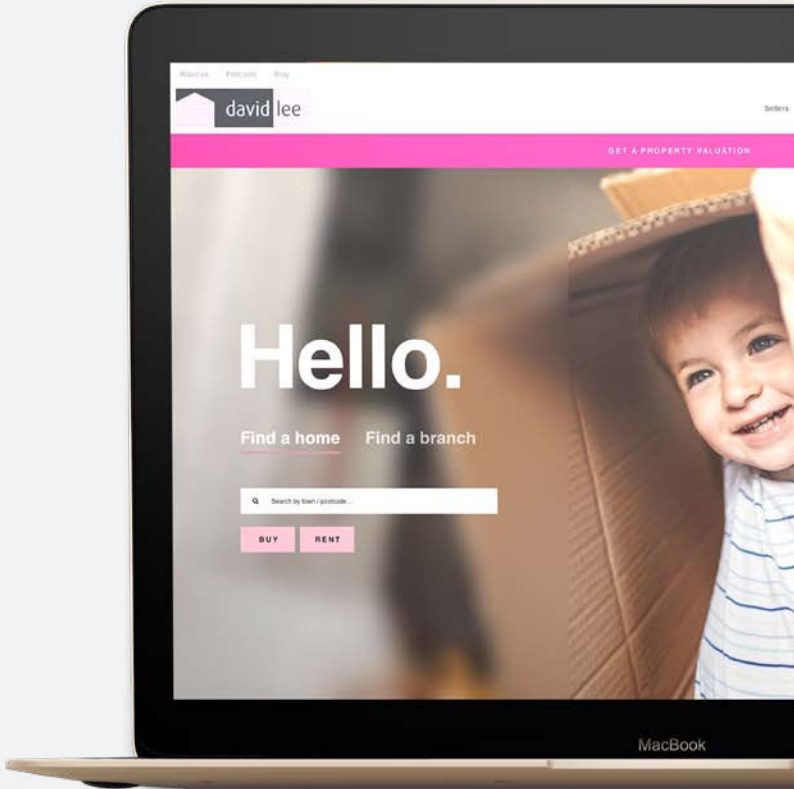


This vibrant, pro-active agency is going from strength to strength. In parts, David Lee's growth is down to their phenomenal brand recognition and an industry leading website.

Working alongside Directors Lee O'Brian and David Kirby, we developed detailed Brand Guidelines for their existing brand helping to achieve brand consistency across all online and offline channels.

We provided copywriting, designed and built their brand new, bespoke website with a focus on showcasing the personal brands and locations of the David Lee Associates. Using the distinctive and original colour palette, the site integrates and showcases their strength in social media, extensive use of videos and their brilliant Pink Property Podcasts, from the infamous pink sofa.

We wrote and designed David Lee's core collateral including their Sales Brochure, Lettings Brochure and Associate Brochure, helping them define their story, values and proposition to prospective Associates.





# PerryBishop

Perry Bishop is one of the most established, successful and reputable estate and letting agents in the Cotswolds. With offices in Gloucestershire, Oxfordshire and Wiltshire, Perry Bishop is a multi-award winning agency including being named Best Estate Agent in their area for 6 years running.

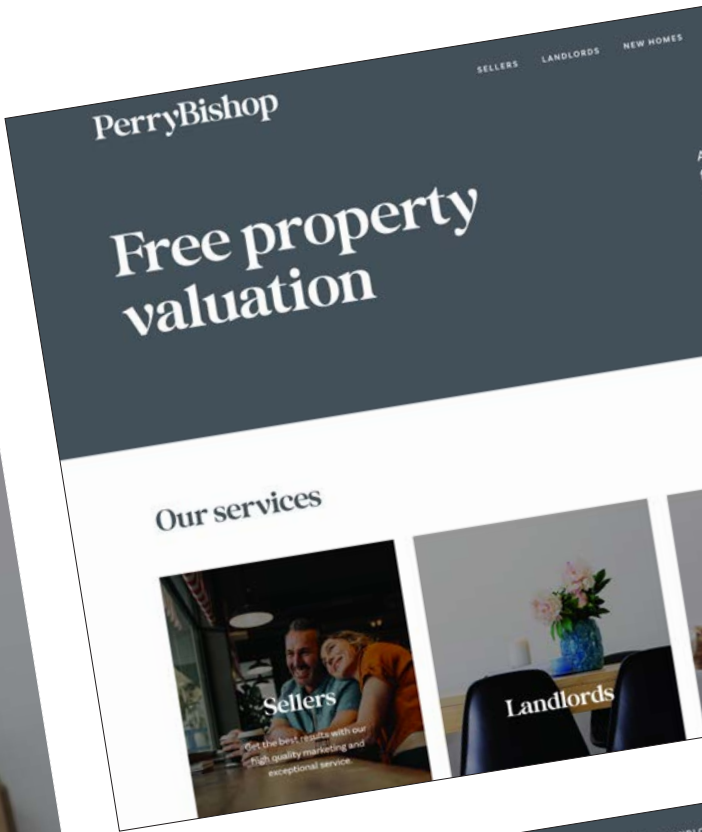
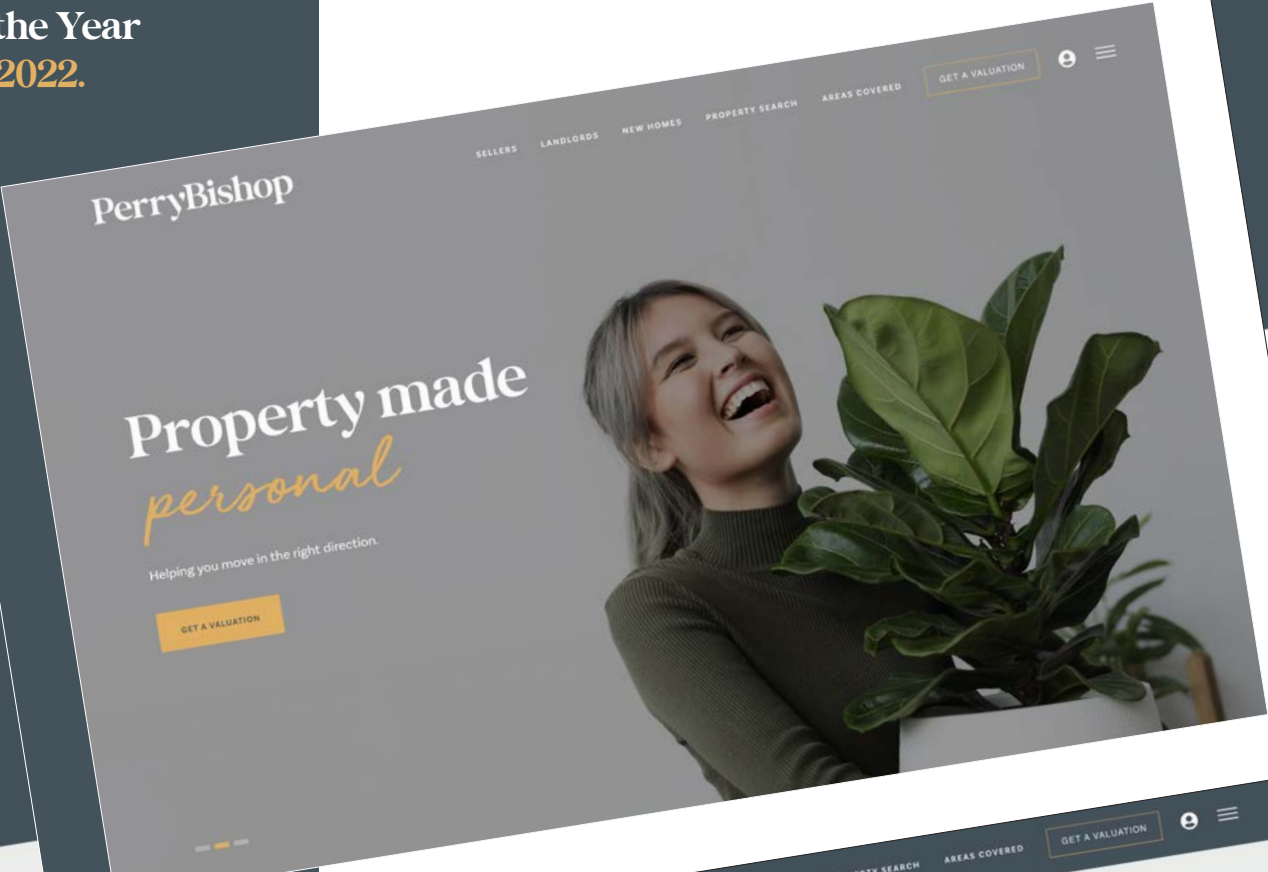
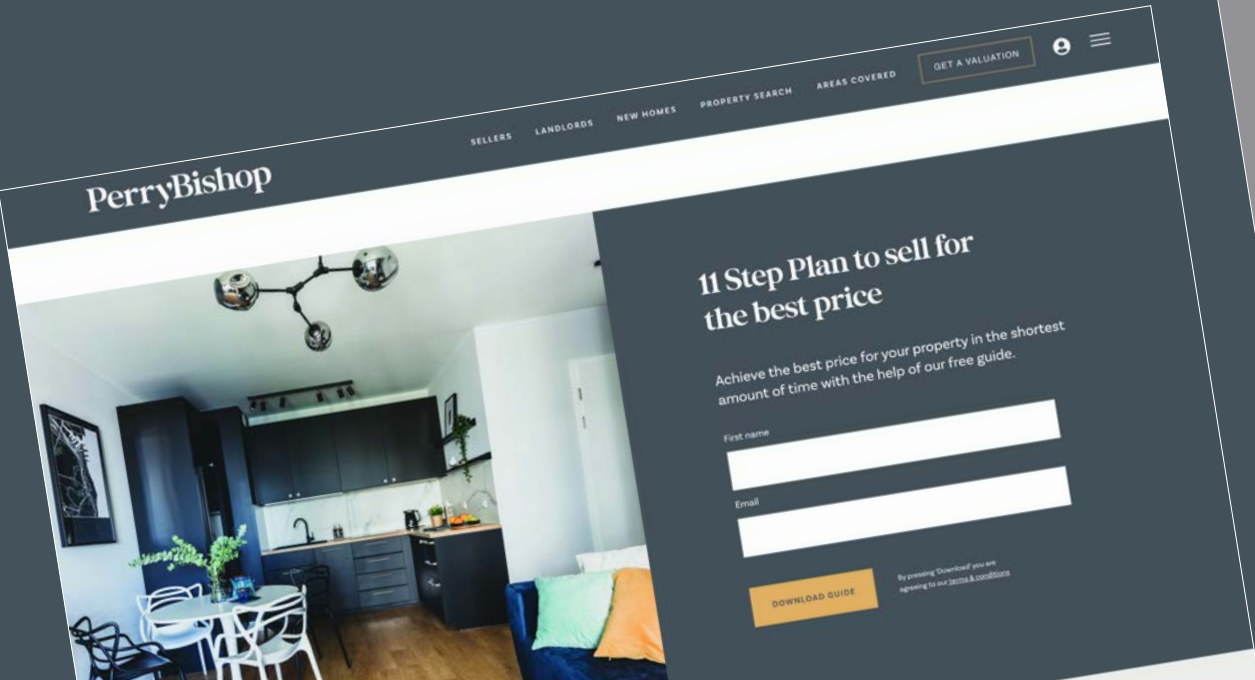
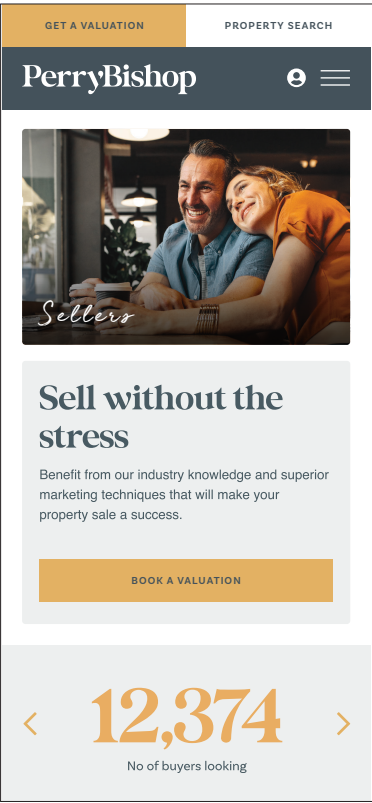
PropertyStream designed and built a stunning new website, delivering copywriting, design and build using the latest technology and functionality. We love it – and hope you do too.

“We found a great partner in PropertyStream who understood our brand and business immediately, designing and building a slick website that we are proud of. Most importantly, a site that gives our visitors a convenient and useful experience at whatever stage of the property journey they are.”

Phillip Bishop



Shortlisted for Website of the Year at The Negotiator Awards 2022.





**Property  
Stream**

**Winner**

**THE TIMES  
THE SUNDAY TIMES**

**Best agency website**

**Twice winners  
Twice shortlisted**

**The Negotiator  
*Awards***

**Best agency website**

**Winner**

**dezrez**

**Best website of year**

**International Web Awards**

**AWWWARDS®**

**Honourable mention**

## **Get in Touch**

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